



Festival della fotografia
2^a edizione

OPEN CALL
deadline_25th August 2019

OPS ! THE MISTAKE YOU DO NOT EXPECT

PHOTOWELL _ Festival of Photography _ 2nd edition

OPS! THE MISTAKE YOU DO NOT EXPECT

PHOTO WELL FESTIVAL OF PHOTOGRAPHY tries to present a selection of photographs based on an open call. About 60 works will be selected by an independent jury, made up of professionals from the sector, and exhibited in the heart of Forlì in the Well office from September 21st to October 21st 2019.

The Festival aims to promote photographers exposed to a wide audience, as well as to critics and curators. This is a unique opportunity to become part of a community and expand your knowledge network, not only in Italy, but also in the rest of the world.

The Festival in its second edition has as its protagonist the error and the discovery of what often shows you, what is not expected, it also applies to photography ... Go to the [GUIDELINES_ENGLISH VERSION](#) and to the [REGULATION_ENGLISH VERSION](#) for more details.

A catalog of all the photographs shown will be printed and published.

DATES TO REMEMBER

25 August 2019 - Deadline for sending the application

28-29 August 2019 - Communication to all selected candidates

16 September 2019 - Last deadline to receive the works

21 September 2019 - Opening of the Exhibition at 18.00

21 October 2019 - Closing of the Exhibition

For technical information contact Romeo Lombardi - 338 647 1423

For administrative information contact Letizia Cremonini - 340 265 9540



Guidelines

2019 OPEN SUBMISSION - DEADLINE – 25th August 2019

THEME: OPS ! THE MISTAKE YOU DO NOT EXPECT

The theme for registration in Photo Well 2019 is the Mistake.

We were taught that mistake is synonymous with failure, we grew up accompanied by fear (almost terror at times) of making mistakes, and above all with a sense of guilt for the mistakes we made in our lives. Instead, on the contrary, mistake is fundamental to our emotional and practical growth. Every time we make mistakes we have an opportunity to understand what we need to change in the way we act or feel, we experience on our skin what are the consequences, positive and negative, and this becomes a useful baggage to face opportunities and events of life.

Sometimes then, almost by magic, a new way of seeing things can arise from the mistake. And it is here, Artists, that we want to focus your attention. We ask you to select from your photos the ones you have seen so far as "MISTAKES OF SHOT", trying to see what they show you again.

You will discover, perhaps, an unexpected beauty, or a new point of view ..

JURY

Romeo Lombardi, photographer

Pietro Caruso, journalist

Alberto Mazzotti, journalist

Benedetta Caselli, architect

Roberto Martini, artistic producer

WHO CAN PARTECIPATE?

Registration is open to all photographers from all over the world. The jury will look for quality work. All works must be consistent with the guidelines and respect the dates of the Festival. Applicants must be at least 18 years old.

HOW MANY IMAGES CAN I SEND?

Each project can include up to 10 images. Requests can be considered as a sequence or individually, so they can be part of a single project, or be disconnected from each other. The registration fee of € 15 is due on each presentation containing no more than 10 images. This means that, if desired, an author can also present two registration forms, if he / she considers that he / she wishes to present 10 images disconnected

from each other, and another 10 linked to a single design idea. Provided the selected images respect the theme of this edition.

SEAT OF THE FESTIVAL

All the selected photographs will be exhibited in the Well Srl headquarters in a suitable space in Corso della Repubblica 88, in the heart of the city of Forlì.

RESULTS

The final selection of the artists will be made in collaboration with the jury and the curator of the Festival.

There will be from 20 to 40 selected artists, depending on the project proposals, dimensions and number of photographs. The selected competitors will be notified via e-mail between 28 and 29 August 2019 and will be informed of all the information regarding the choice of photographs made by the jury. The decision on the selected is unquestionable and final. If images are presented that are part of the same series, the jury can still decide to select only a few, for example it can decide to exclude some images from the series.

Unfortunately we cannot directly contact all unsuccessful candidates.

The list of applications will be published on this page.

PROCEDURE

Only online registrations are accepted.

Applications must be received by 11.59 pm on 25 August 2019 to the following email address: well.forli@gmail.com The subject of the email must be "Candidature for Photo Well - Festival della Fotografia - second edition - by name and surname". In the event that an author decides to send more projects, each project must have its separate submission and will report the subject of the e-mail the words "Application for Photo Well - Festival della Fotografi - second edition - from name and surname - project 01", and for the second posting "Candidature for Photo Well - Festival of Photography - second edition - from name and surname - project 02".

Each registration form must be accompanied by the following attachments:

1. Maximum of 10 photographs. Each FILE-Image must be max. 2000 px on the long side and the image format must be in .jpg format. Each FILE-image must be named with the name and surname of the author and the progressive number of the photograph. Ex. "MarioRossi_01; MarioRossi_02; etc ..".

2. The OPS file! THE MISTAKE YOU DO NOT EXPECT. In this file, downloadable in .docx and .pdf formats, the artists will have to describe for each image submitted, what they mean by mistake in the image itself and what they caught unexpected. Maximum 6 lines of text for each image.

3. The author's profile in a maximum of 2000 characters excluding spaces, in .pdf format.

4. It is essential in the registration form to specify for each work to be displayed a title, year and actual size expressed in cm, and also remember to attach the document OPS ! THE MISTAKE YOU DO NOT EXPECT (see point 2).

download the registration form in .pdf format

download the file OPS ! THE MISTAKE YOU DO NOT EXPECT in .pdf format

download the OPS ! THE MISTAKE YOU DO NOT EXPECT in .docx format

NB: Before proceeding with the registration and sending of the files specified above, it is necessary to pay the registration fee of € 15. To proceed with the payment of the fee, it is possible to make a bank transfer using the following information and indicating the reason for payment name and surname of the candidate and "Photo Well", or use the Paypal method by clicking on the button below.

Data to make the bank transfer

Directed to: Well Srl IBAN: IT90P0100513201000000001987

Pay the participation fee with Paypal – click the button in the site page
€ 15.00



Regulation

2019 OPEN SUBMISSION - DEADLINE – 25th August 2019

TERMS AND CONDITIONS OF USE AND RULES OF PARTICIPATION TARGETED TO PROTECT THE IMAGE RIGHTS OF PHOTOGRAPHERS

These terms and conditions of use constitute an agreement between you (“the candidate”) and PHOTO WELL FESTIVAL OF PHOTOGRAPHY.

READ THIS AGREEMENT IN ITS ENTIRETY BEFORE CONTINUING OR LOADING ANY IMAGE.

BY SUBMITTING YOUR REGISTRATION, YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS AGREEMENT. IF YOU DO NOT ACCEPT, DO NOT CONTINUE

TERMS

All applications must be received by 11:59 pm (GMT) on 25 August 2019. Applications received after this time cannot be considered. The selected artists will be contacted between 28 and 29 August 2019 and their names will be published on the website www.wellsrl.com on this page.

The opening period of the Festival is from September 21st to October 21st 2019.

The official inauguration is scheduled for 21 September 2019 at the Well headquarters in Corso della Repubblica 88 at 18.00. The selected works must be available for installation no later than 16 September 2019 at 12.00, it is possible to deliver person or by shipment to the applicant. All photographs will be installed between 17 and 20 September 2019 by the Photo Well team. After the Festival, the selected artists must organize the collection of their works from October 23, 2019, unless otherwise agreed with the Festival team. The Photo Well team can agree to return the photographs to the applicant.

The artist will be responsible for transporting his works both in the outward and return mode.

The candidate agrees to supply all the photographs selected for the exhibition, printed and professionally presented, framed without glass (only Plexi-

glas is accepted) or mounted on a light panel (Forex type), ready to be hung and displayed.

REGISTRATION FEES

The registration for a single project involves a fee of 15 to be paid at the time of registration, by bank transfer or with PayPal. In the event of a Festival cancellation all participants will be notified via email and the registration fees will be refunded.

The registration fee applied is in favor of the Photo Well Festival and directly contributes to financing the organization of the Festival for the benefit of all participants.

USE OF IMAGES FOR ADVERTISING AND PRESS RELEASES

The candidate assumes all responsibility in the event that the photograph contains material or elements not owned by him, and / or in the event that the photograph is subject to the rights of third parties, and / or in the event that persons appear in the photograph. The candidate is responsible for all the contents and consents necessary to enable the publication, exposure and use of photography.

The candidate, by proceeding with the registration, confirms that he is the author of the works presented (and therefore does not violate the copyright or other rights of third parties) and that he authorizes the Festival Photo Well team to use these works exclusively in the context of of the exhibition that will take place from September 21st to October 21st 2019 at the headquarters of WELL srl, in Forlì.

IMAGE RELEASE FOR ADVERTISING

All the selected photographs can be published by Photo Well or Sponsors / sponsors and affiliated partners (the "Authorized Parties") in magazines or books, on websites or on any other support, at the discretion of the authorized parties. This use will be limited to promotion, advertising, news or informational education or informed use.

Photo Well is not responsible for any problems or technical malfunctions of any telephone, online computer systems, servers or providers, computer equipment, software, failure to receive any online voice due to technical problems, human errors of any kind, or any combination.

CANCELLATION LAW

The jury and the Photo Well Festival team reserve the right to cancel an application at any time if it is perceived as a discredit factor for the Festival.

In the event that a selected candidate is no longer able to exhibit his works as planned, he undertakes to notify the Photo Well team of the waiver by September 5th 2019.

COPYRIGHT

The selected candidate consents and authorizes Photo Well, the affiliated sponsors / financiers and partners to be able to publish the works sent by him in magazines, books, websites, social media, photo platforms and newsletters of Photo Well, or in any other media. The Photo Well team is committed to respecting and applying the current legislation on copyright with respect to the works that each selected candidate will send.

PRIVACY

For information on privacy PHOTO WELL FESTIVAL DELLA FOTOGRAFIA undertakes to treat the personal data of the participating artist pursuant to art. 10 of Law 675/96 Law on Privacy and subsequent amendments D. lgs. 196/2003 Privacy Code.



Festival della fotografia
2ª edizione

Registration form

It must be completed, photographed and attached together with the photos at the time of dispatch.

The undersigned

Firstname _____ Surname _____

born on _____ to _____

Resident in _____

phone _____ Mail _____

Website _____

Photo	Year	Title	Measure in cm.
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

She/He declares to have accepted and signed the PHOTO WELL FESTIVAL OF PHOTOGRAPHY regulation, present on the site at the time of registration. In particular for the following points: The authors will be responsible for what has been presented. The organization, while ensuring the utmost diligence in the custody of the works, assumes no responsibility for the risk of fire, theft or for any other possible damage both during the exhibition and during transport, remaining in the faculty of the artist of personally insure their works. Each artist is responsible for any accidents and / or damages that he or others may incur during the preparation of his work and for the entire duration of the exhibition. In any case, the undersigned releases the PHOTO WELL FESTIVAL OF PHOTOGRAPHY organization from any responsibility. The candidate expressly authorizes PHOTO WELL FESTIVAL DELLA FOTOGRAFIA to process the personal data of the participating artist pursuant to art. 10 of Law 675/96 Law on Privacy and subsequent amendments to Legislative Decree 196/2003 Privacy Code.

Place and date

Signature



Festival della fotografia

OPS – THE MISTAKE YOU DO NOT EXPECT

For each image the artist will have to explain in maximum 6 lines what the error is and what he has discovered again and / or unexpected

First name and Surname:

Photo	Title
1	
Description	
<hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

Photo	Title
2	
Description	
<hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

Photo	Title
3	
Description	
<hr/> <hr/> <hr/>	

Photo	Title
4	
Description	

Photo	Title
5	
Description	

Photo	Title
6	
Description	

<hr/> <hr/>

Photo	Title
7	
Description	
<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

Photo	Title
8	
Description	
<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

Photo	Title
9	
Description	
<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

<hr/> <hr/>

Photo	Title
10	
Description	
<hr/>	
<hr/>	
<hr/>	
<hr/>	
<hr/>	
<hr/>	
<hr/>	
<hr/>	
<hr/>	